CHAPTER: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ YEAR: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Mission: DECA prepares emerging leaders and entrepreneurs in marketing, finance, hospitality, and management.

Goals:

1.

2.

3.

4.

Validation: Does activity meet a goal? Is it good for members? Does it cost money? How will costs be covered?

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| **PROGRAM COMPONENT: Professionally Responsible (networking and program promotion)** | | | | | |
| **OBJECTIVE** | **ACTION** | **TARGET DATE** | **PEOPLE INVOLVED** | **BUDGET** | **CURRICULUM CONNECTION** |
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| **PROGRAM COMPONENT: Experienced Leaders (leadership and finances)** | | | | | |
| **OBJECTIVE** | **ACTION** | **TARGET DATE** | **PEOPLE INVOLVED** | **BUDGET** | **CURRICULUM CONNECTION** |
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| **PROGRAM COMPONENT: Academically Prepared (college and career readiness/entrepreneurship)** | | | | | |
| **OBJECTIVE** | **ACTION** | **TARGET DATE** | **PEOPLE INVOLVED** | **BUDGET** | **CURRICULUM CONNECTION** |
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| **PROGRAM COMPONENT: Community Oriented (service)** | | | | | |
| **OBJECTIVE** | **ACTION** | **TARGET DATE** | **PEOPLE INVOLVED** | **BUDGET** | **CURRICULUM CONNECTION** |
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