CHAPTER: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ YEAR: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Mission: DECA prepares emerging leaders and entrepreneurs in marketing, finance, hospitality, and management.

Goals:

1.

2.

3.

4.

Validation: Does activity meet a goal? Is it good for members? Does it cost money? How will costs be covered?

|  |
| --- |
| **PROGRAM COMPONENT: Professionally Responsible (networking and program promotion)** |
| **OBJECTIVE** | **ACTION**  | **TARGET DATE** | **PEOPLE INVOLVED** | **BUDGET** | **CURRICULUM CONNECTION** |
|  |  |  |  |  |  |
|  |  |  |  |  |  |
|  |  |  |  |  |  |
|  |  |  |  |  |  |

|  |
| --- |
| **PROGRAM COMPONENT: Experienced Leaders (leadership and finances)**  |
| **OBJECTIVE** | **ACTION** | **TARGET DATE** | **PEOPLE INVOLVED** | **BUDGET** | **CURRICULUM CONNECTION** |
|  |  |  |  |  |  |
|  |  |  |  |  |  |
|  |  |  |  |  |  |
|  |  |  |  |  |  |

CHAPTER: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ YEAR: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

|  |
| --- |
| **PROGRAM COMPONENT: Academically Prepared (college and career readiness/entrepreneurship)** |
| **OBJECTIVE** | **ACTION** | **TARGET DATE** | **PEOPLE INVOLVED** | **BUDGET** | **CURRICULUM CONNECTION** |
|  |  |  |  |  |  |
|  |  |  |  |  |  |
|  |  |  |  |  |  |
|  |  |  |  |  |  |

|  |
| --- |
| **PROGRAM COMPONENT: Community Oriented (service)** |
| **OBJECTIVE** | **ACTION** | **TARGET DATE** | **PEOPLE INVOLVED** | **BUDGET** | **CURRICULUM CONNECTION** |
|  |  |  |  |  |  |
|  |  |  |  |  |  |
|  |  |  |  |  |  |
|  |  |  |  |  |  |